

Agenda

NELUG Meeting

October 18, 2017
4:00pm – 6:00pm

Facilitator:	Laura Gillenwater, NELUG Chairperson
Host:	Laura Gillenwater, Sun Life Financial
Minutetaker:	Andra Serzans, Pfizer, Inc.
Pework:	Please <ul style="list-style-type: none">think of any questions you might have to ask the group and/or tips or a little sample of something you created in Lectora that you might share, andgive some thought as to what topic, if any, you might be willing to present at, or would like to learn about, at a future meeting.

Agenda Topics

5 min.	Introductions <u>Expected Outcome:</u> Get to know fellow attendees – where they work, how long they've been using Lectora, and what kind of stuff they develop in Lectora.	All meeting members
5 min.	NELUG Business <u>Expected Outcome:</u> Learn about, discuss, and/or make decisions on issues related to NELUG as an organization.	Laura Gillenwater
70 min.	The Game of Tax <u>Expected Outcome:</u> In this session, you'll learn how H&R Block took the dry topic of Basic State Income Tax and made it engaging and how the key components of the game were built for reusability and faster production. H&R Block used this course to increase engagement and fun through real-life experiences that tax professionals could relate to and problem solving they need in field. The basic concept of the game was to have it scored cumulatively and have opportunities to improve one's score. Because this course is game-based, it was important to make it visually interesting, to bring to life the client story/scenarios, and to mimic real-life board game with game pieces and a spinner for a kinesthetic experience. You'll also hear about unexpected obstacles they encountered during development and the solutions they came up with (and other lessons learned).	Justin Ball, H&R Block
35 min.	Lectora Tips and Techniques <u>Expected Outcome:</u> Meeting members will have the opportunity to ask for help/information from others and/or share tips and techniques they've discovered.	All meeting members
5 min.	Meeting Assessment and Ideas for Future Meetings <u>Expected Outcome:</u> We'll discuss how this meeting went and what improvements we can make for future meetings	Laura Gillenwater