

Agenda

NELUG Meeting

December 10, 2014
4:00pm – 6:00pm

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| Facilitator: | Laura Gillenwater, NELUG Chairperson |
| Host: | Laura Gillenwater, Sun Life Financial |
| Minutetaker: | Amy Gunning, Cayuga Medical Center |
| Prewrite: | Please <ul style="list-style-type: none">• think of Lectora-related questions or tips or a little sample of something you created in Lectora that you might have to share and• give some thought as to what topic, if any, you might be willing to present at a future meeting. |

Agenda Topics

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| 5 min. | Introductions <u>Expected Outcome:</u> Get to know fellow attendees – where they work, how long they’ve been using Lectora, and what kind of stuff they develop in Lectora, etc. | All meeting members |
| 5 min. | NELUG Business <u>Expected Outcome:</u> Learn about, discuss, and/or make decisions on issues related to NELUG as an organization. | Laura Gillenwater |
| 45 min. | Creating a Video-Based e-Learning Course in Lectora <u>Expected Outcome:</u> In this presentation, Andra will tell us how a Pfizer training team used Lectora to create their very own TV station...AND delivered mandatory training to over 800 employees! Searching for a fresh and innovative solution to a yearly training, the team harnessed the power of Lectora and Camtasia to easily create a virtual TV station that hosted short instructive “TV shows” on a training theme. Creative instructional design, coupled with the technical capabilities of Lectora and Camtasia, resulted in an increase in both employee training completion as well as engagement. | Andra Serzans, Pfizer Inc. |
| 25 min. | What’s New in Lectora 12? <u>Expected Outcome:</u> Tanya will give us a sneak peek of some of the new features we can expect to see with Lectora 12! | Tanya Seidel, Artisan E-Learning |

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30 min.

Lectora Tips and Techniques

All meeting members

Expected Outcome: Meeting members will have the opportunity to ask for help/information from others and/or share tips and techniques they've discovered.

5 min.

Meeting Assessment and Ideas for Future Meetings

Laura Gillenwater

Expected Outcome: We'll discuss how this meeting went and what improvements we can make for future meetings